



REPORT ON SWACHHA ANDHRA PROGRAMME

Theme

AVOID SINGLE USE PLASTICS AND PROMOTE REUSABLE 15-03-2025

As part of the **Swachha Andhra Programme**, a cleanliness drive was successfully conducted on **15th March 2025** at **YVNR Government Degree College, Kaikaluru**.

Principal: Dr.Y.Sreelatha

Swachha Andhra Programme committee members:

Dr.M.Vijaya Kumar, Dr.B.Vedantham, Smt .Y. Gnana Prasannamba and student representatives along with non teaching staff.

This initiative, held on the third Saturday of the month, aimed to promote awareness about environmental cleanliness and the dangers of single-use plastics.



Activities Conducted

1. Slogan and Debate Competitions

- Students actively participated in **slogan writing** and **debate competitions**, focusing on the themes of **avoiding single-use plastics** and **promoting reusable alternatives**. These activities encouraged critical thinking and creativity among participants.

2. Awareness Session on the Impact of Single-Use Plastics

- An **informative session** was conducted to educate students about the adverse environmental effects of **single-use plastics**. The session highlighted the importance of switching to **eco-friendly alternatives**.

3. Screening of Documentaries

- To reinforce the message, two impactful documentaries, **The Story of Plastic** and **A Plastic Ocean**, were screened for the students. These films provided real-world insights into the global plastic crisis and its devastating consequences on marine life and ecosystems.

4. Discussion on Key Takeaways

- Following the documentary screenings, an **interactive discussion** was held where students shared their thoughts and reflections. They discussed the need for **immediate action** and brainstormed **solutions** to reduce plastic usage in their daily lives.

5. Plastic Waste Collection Drive

- The event concluded with an **active participation** of students in collecting **plastic waste** from the college campus. This hands-on activity reinforced the importance of maintaining a clean and sustainable environment.

Conclusion

The **Swachha Andhra Programme** at **YVNR Government Degree College, Kaikaluru** was a **resounding success**. Students gained valuable insights into the **harmful effects of plastic pollution** and took part in meaningful activities to **promote environmental sustainability**. The event emphasized the collective responsibility of individuals in making **Andhra Pradesh cleaner and greener**.

The college administration and faculty appreciated the enthusiastic participation of students and pledged to continue such initiatives to foster a **cleaner and healthier environment**.







